



Expression of Interest

Organizations & Corporations to
Develop Community-Focused Housing

Deadline February 28, 2026

PASADENA

TOWN OF PASADENA - CALL FOR EXPRESSIONS OF INTEREST

Organizations & Corporations to Develop Community-Focused Housing

January 14th, 2025

The Town of Pasadena is seeking Expressions of Interest (EOI) from any organization or corporation (for-profit or not-for-profit housing developer, contractor, social service provider, community organization, etc.) that is interested in contributing to housing development in Pasadena that has some level of affordability and/or meets specific community needs.

The Town has received funds from the Canada Mortgage and Housing Corporation (CMHC) Housing Accelerator Fund (HAF). The purpose of the funding is to accelerate the development of housing in the Town to address community needs. The Town is committed to increasing housing diversity (e.g., encouraging more multi-unit and rental options) and promoting housing that is affordable for Pasadena households.

The purpose of this EOI is to develop a list of organizations and corporations that are interested in contributing to Pasadena's housing goals through community-focused development projects. Having such a list will allow the Town to facilitate connections between developers, service organizations, available land, and funding opportunities, to streamline project identification, planning and implementation.

Please note that responding to this EOI call is not binding on any party. Any organization or corporation which chooses to submit a form can withdraw at any time with no impact whatsoever. Similarly, the Town is not required to respond to all submissions (you may or may not be contacted about your submission) and there may or may not be a project opportunity identified that aligns with your interests. All submitted information will be reviewed internally within the Town's Housing Accelerator Fund team and will not be disclosed publicly.

Send completed forms to cway@pasadena.ca
or drop off at the Town Office **any time before or on February 28, 2026**

TOWN OF PASADENA - CALL FOR EXPRESSIONS OF INTEREST
Organizations & Corporations to Develop Community-Focused Housing

SUBMISSION

1. Organization/Corporation name:

2. We are: ☐ For-profit ☐ Not-for-profit

3. Please describe the nature of the organization or corporation (i.e. housing developer, social service provider, community organization, etc.)

4. Name and title of representative:

5. Contact information (email and/or phone number):

6. We are interested in contributing to the following types of housing projects (check all that apply):
 - ☐ Affordable home ownership models
 - ☐ Affordable rentals
 - ☐ Supportive or transitional housing
 - ☐ Co-operative housing
 - ☐ Accessible housing
 - ☐ Senior's Housing
 - ☐ Other: _____
 - ☐ Student housing
 - ☐ Tiny home community
 - ☐ Missing middle housing (duplexes, fourplexes, sixplexes, etc.)
 - ☐ Larger apartment complex
 - ☐ Mixed-use development

First Call for Expressions of Interest – December 1st, 2025
Increasing Housing Supply, Town of Pasadena

7. Do you have a specific project in mind? If so, please describe. [Optional]
8. Are there specific supports that would encourage you to pursue a project in Pasadena? (i.e. facilitated connections with landowners, project grants, streamlined permitting process, etc.) [Optional]
9. Are there specific supports that would help you to maintain affordability for homeowners or tenants? (i.e. grants tied specifically to affordability targets, access to housing designs, fee or tax incentives, etc.) [Optional]

First Call for Expressions of Interest – December 1st, 2025
Increasing Housing Supply, Town of Pasadena